Madison County Government
www.madisoncountync.gov

Contact: County Manager's Office
(828) 649-2854
rhoneycutt@madisoncountync.gov

FOR IMMEDIATE RELEASE

A Tradition Resurgent: The 2026 Madison Fall Frenzy Showdown
MARSHALL, N.C. – October 1, 2026

Madison County Government is proud to announce that the Madison County Cooperative Extension Center will be returning to the County's Agriculture and Event Center to host the annual Madison Fall Frenzy Showdown. Taking place October 2-3, 2026, the Madison Fall Frenzy Showdown held in partnership with Extension and the Catawba Valley Showmanship Circuit is a regional youth livestock competition that draws exhibitors from North Carolina, Tennessee, Virginia, South Carolina, and Georgia to showcase their agricultural excellence and hard work.

"We look forward to the Fall Frenzy Showdown," said Elizabeth Ayers, Director of the Madison County Cooperative Extension Center. "A youth livestock show is far more than a day in the arena; it is the culmination of months spent feeding, grooming, and training livestock animals. Research shows that youth who raise and show livestock develop essential life skills, including responsibility, character, good sportsmanship, public speaking, and a strong work ethic."

Madison County Extension hosts this annual event to champion Western North Carolina's agricultural heritage and invest in the personal development of our region's youth. After Hurricane Helene forced the cancellation of the inaugural 2024 event, the community rallied to make the 2025 return a success, welcoming over 219 entries. Building on that momentum, the 2026 showdown promises to offer participants and spectators alike an extraordinary experience.

The Fall Frenzy Showdown begins Friday, October 2, 2026, at 6:00 PM with a Sheep Show and Saturday, October 3, 2026, at 9:00 AM with a Goat Show, followed by a 1:00 PM Cattle Show, at the Madison County Agricultural and Events Center, 330 Carolina Lane, Marshall, NC 28753.

Vendors & Attractions: Attendees can shop and eat with a variety of local food and clothing vendors throughout the weekend. For sponsorship opportunities, registration details, or event inquiries, contact the Madison County Cooperative Extension office at 828-649-2411.

"We are excited to see youth from around the region display their hard work and commitment to agricultural excellence at the Madison County Agricultural and Events Center," said Lisa-Ogle Wyatt, Madison County Fairgrounds Committee Treasurer.

Attached pictures courtesy of the Madison County Cooperative Extension Center.







###